Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* There have been more successful Kickstarter projects than failed and cancelled Kickstarter projects
* Kickstarter for Theater and Music have the highest likelihood of success.
* Journalism has not been a successful Kickstarter
* Plays are by far the most popular Kickstarter and are the most likely to meet their goal.

What are some limitations of this dataset?

* Without seeing the raw data for this information, we are unable to fully understand if there are any outliers with backers funding a massive amount of the goal, which would affect the overall correlation between category and success.
* We are further not able to draw more than correlations without understanding more about that process of how the Kickstarter data is obtained and calculated.
* Other examples of unknowns missing from the data that would be helpful in telling a story would be more information about the Kickstarter creating the project. There may be individuals that are particularly successful in Kickstarter projects.
* We are not able to determine if the Kickstarter was truly successful if it met their goal as meeting the monetary goal does not ensure the project was successfully implemented, which could determine cancellations and/or future backings of other projects by the same starter.

What are some other possible tables and/or graphs that we could create?

* Analysis of the number of backers compared to the overall success of the Kickstarter. It would be interesting to see if the number of backers correlates to the Kickstarter meeting its goal.
* The data spotlight and staff\_pick sound super interesting, but without understanding what they mean, a correlation cannot be understood or related, but would be fun to explore (aka if the staff of the Kickstarter have a good idea ahead of time if a Kickstarter is going to succeed)
* The relation between countries and success vs. failure would be interesting in determining if certain countries are more likely to have Kickstarter support based on category